

Massachusetts Envirothon Council
October 16, 2014
Alden Labs
30 Shrewsbury St.
Holden, MA 01520

1:00 pm

Agenda

1:00 Welcome and introductions

1:15 An insider introduction to the program (Will Snyder):

What is working well, what not so well, and trends we see that will affect Envirothon's future.

1:45 Role of the Envirothon Council within the Envirothon Program (Joe Smith)

2:00 Resource Assessment (Will Snyder):

What connections and resources does the new MEC have to offer the program?

Who else should be represented here in the long run?

2:30 Review of draft plans (including specific roles for MEC members) for 2014-15 (Dan Giza):

Who can do what?

- ✓ Annual appeal – the first annual fundraising letter
- ✓ Approach to potential major partners
- ✓ Recruiting new teams and coaches (look locally in their community)
- ✓ Envirothon Night – A networking/fundraising event to celebrate the Envirothon

3:00 Next steps

3:15 Next meeting

3:30 Adjourn